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Major in Accounting

Project Report of investigating the ways to improve the profit for ****Photography



Issues: Had no adequate revenue for 2020-2021 financial year.



Research Objective: To investigate the ways to improve the profit for ****



Research Question: What are the ways to improve the profit for ****



Method: Interviewed with owners of ****



Relevant Research Studies:

- Sales analysis & Profit improvement
- Sales forecasting and budgeting
- Operating cost control



Findings:

Ratios:	2020	2021
• Gross Profit	*%	*%
• Net Profit:	*%	*%
• Expense:	*%	*%
• Return on total assets	*%	*%
• Working Capital	*	*
• Quick Asset	*	*
• Inventory turnover	*per year	* per year



Recommendation:

